# HOT TOPICS AND COMPREHENSIVE PLANS FOR SMALL TOWNS

**Presented By** 

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# AGENDA

- ► Refresher: Role of Comprehensive Plans
- ► Helpful Planning Techniques to Include
- ▶ What are Hot Topics in Many Towns?
  - ► Short Term Rentals
  - ► Solar Facilities
  - ▶ Affordable Housing
  - ▶ Climate Change
- ► How to Address Hot Topics in Plan?
- ► Q & A





# COMPREHENSIVE PLANS ARE FOUNDATIONAL...

- ▶ Engage community
- Answer the three basic planning questions:
  - a. Where you are now? (Community characteristics and conditions)
  - b. Where do you want to be? (Vision and Goals for future)
  - c. How do you get there? (Actions and Strategies)
- Are needed for grant writing success
- ► Establish policy that Provides foundation for land use regulations ★

Values driven: Address issues and reflects values expressed by the community.

Collaborative: Process meaningfully engages citizens, organizations, businesses, and other community stakeholders.

# THE 21<sup>ST</sup> CENTURY COMPREHENSIVE PLAN'S ARE...

### Thematic based

Organize into crosscutting themes rather than discrete elements. Connected: Connect community values to a clearly defined action agenda.

### Regional in focus

Address issues that are regional in scope.

Beyond paper: Use digital technology, visualizations, etc. that overcome limitations of written documents.

### **Principles**

Livable Built
Environment

Harmony with Nature
Resilient Economy
Interwoven Equity
Healthy Community
Responsible
Regionalism

#### **Processes**

- Authentic Participation
- Accountable Implementation

#### **Attributes**

- Consistent Content
- CoordinatedCharacteristics

### **PUBLIC MEETING**

# Town of Washington "Virtual" Open House

If you were <u>not</u> able to attend our Open House event last Saturday, you can still participate by interacting with our "Virtual" Open House, which includes copies of the same review materials, questions and comment forms.

Participate online at:

https://tinyurl.com/washingtonopenhouse

Thank you!

### USE APA'S SUSTAINING PLACES COMPONENTS

SUSTAINING PLACES: BEST PRACTICES FOR COMPREHENSIVE PLANS
PAS 578, APPENDIX C

#### APPENDIX C: PLAN SCORING MATRIX

BEST PRACTICES FOR PLAN PRINCIPLES	N/A	0	1	2	3	Source
<ol> <li>LIVABLE BUILT ENVIRONMENT—Ensure that all elements of the built environment, including land use, transportation, housing, energy, and infrastructure, work together to provide sustainable, green places for living, working, and recreation, with a high quality of life.</li> </ol>						
1.1. Plan for multimodal transportation.						
1.2. Plan for transit-oriented development.						
1.3. Coordinate regional transportation investments with job clusters.						
1.4. Provide complete streets serving multiple functions.						
1.5. Plan for mixed land-use patterns that are walkable and bikeable.						
1.6. Plan for infill development						
1.7. Encourage design standards appropriate to the community context.						
1.8. Provide accessible public facilities and spaces.						
1.9. Conserve and reuse historic resources.						
1.10. Implement green building design and energy conservation.						
1.11. Discourage development in hazard zones.						
TOTAL SCORE: 1. LIVABLE BUILT ENVIRONMENT						

# Use the APA Sustaining Places Plan Scoring Matrix as Benchmark

Use Sustaining Places as a resource as you develop your own solutions.

Sustaining Places – Best Practices for Comprehensive Plans. Godschalk, D. and D. Rouse. American Planning Association. 2015. PAS 578

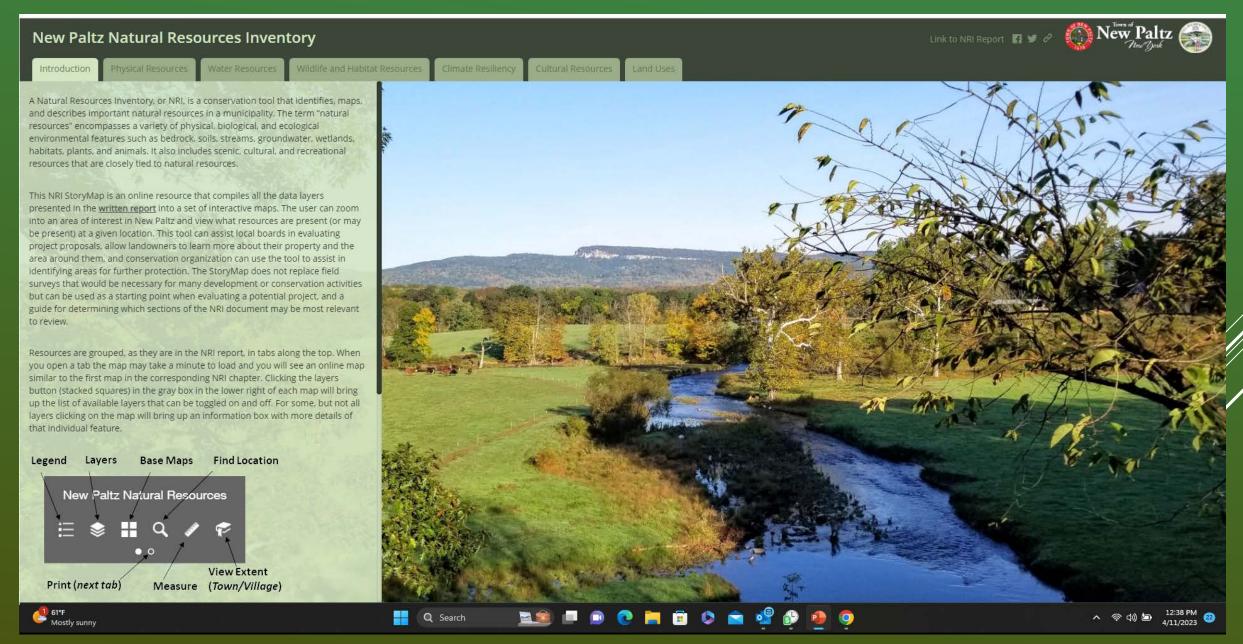
#### APPENDIX C: PLAN SCORING MATRIX

BEST PRACTICES FOR PLAN PROCESSES	N/A	0	1	2	3	Source
7. AUTHENTIC PARTICIPATION—Ensure that the planning process actively involves all segments of the community in analyzing issues, generating visions, developing plans, and monitoring outcomes.						
7.1. Engage stakeholders at all stages of the planning process.						
7.2. Seek diverse participation in the planning process.						
7.3. Promote leadership development in disadvantaged communities through the planning process.						
7.4. Develop alternative scenarios of the future.						
7.5. Provide ongoing and understandable information for all participants.						
7.6. Use a variety of communication channels to inform and involve the community.						
7.7. Continue to engage the public after the comprehensive plan is adopted.						
TOTAL SCORE: 7. AUTHENTIC PARTICIPATION						
<ol> <li>ACCOUNTABLE IMPLEMENTATION—Ensure that responsibilities for carrylevaluating progress in achieving desired outcomes.</li> </ol>	ng out th	ne plan a	re clear	y stated	, along v	vith metrics for
8.1. Indicate specific actions for implementation.						
8.2. Connect plan implementation to the capital planning process.						
8.3. Connect plan implementation to the annual budgeting process.						
8.4. Establish interagency and organizational cooperation.						

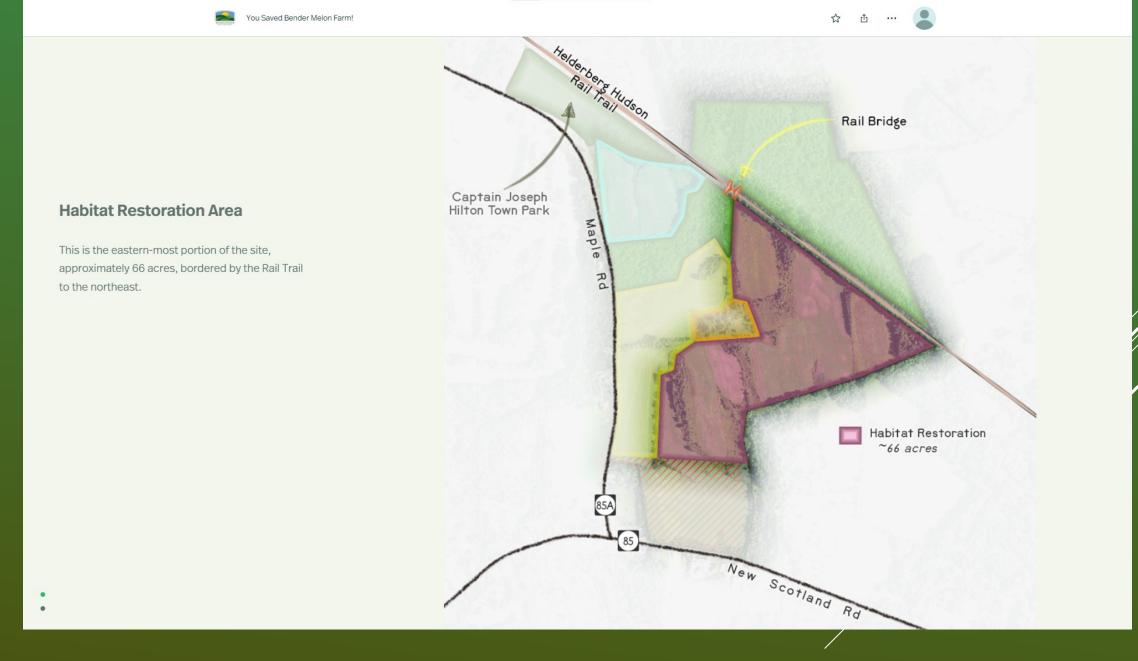
### HELPFUL PLANNING TECHNIQUES

- ► Community Engagement Techniques
  - > Surveys
  - ► In-person/online open houses/workshops
  - > Focus groups and interviews
  - ► GIS Storymaps/Online Mapping/digital input
- ► Mapping and map analysis
- ► SWOT Analysis
- ► Visioning –clear vision/goals/objectives
- Develop actions and strategies
- ► Develop implementation steps

These are also the Steps You Take to Complete a Plan!



New Paltz Natural Resource Inventory; Upstate GIS and Community Planning & Environmental Associates



Bender Melon Farm, Town of New Scotland Planning & Survey; Upstate GIS and Community Planning & Environmental Associates



Physical Enhancement Concepts

Survey Concept Sketches Next Steps

#### Screen Parking lots - Village Hall

The Village parking lot abuts the Main Street with no defined cues to drive entrances or the edge of the sidewalk. Enhancements include landscaping, ornamental fencing with brick piers to architecturally tie the lot to the Village Hall's architectural character while screening the parking lot and providing shade to vehicles.

Use the slider to change between the existing conditions and the conceptual design.



Village of Malone Physical Enhancement Plan; Delta Engineering, Upstate GIS and Community Planning & Environmental Associates

# SHORT-TERM RENTALS AN ISSUE? ADDRESS IN THE COMPREHENSIVE PLAN!

- Public Engagement: Ask what STR uses are in your Town; What issues have arisen? Do they need to be regulated? How is it affecting community? Why?
- Mapping and data: Define STRs? Where are they? How many? Relate to housing data.
- > **SWOT**: What are the Benefits, Challenges, Opportunities related to STR?
- ➤ Goals/Objectives: What is the policy direction you want for STR?





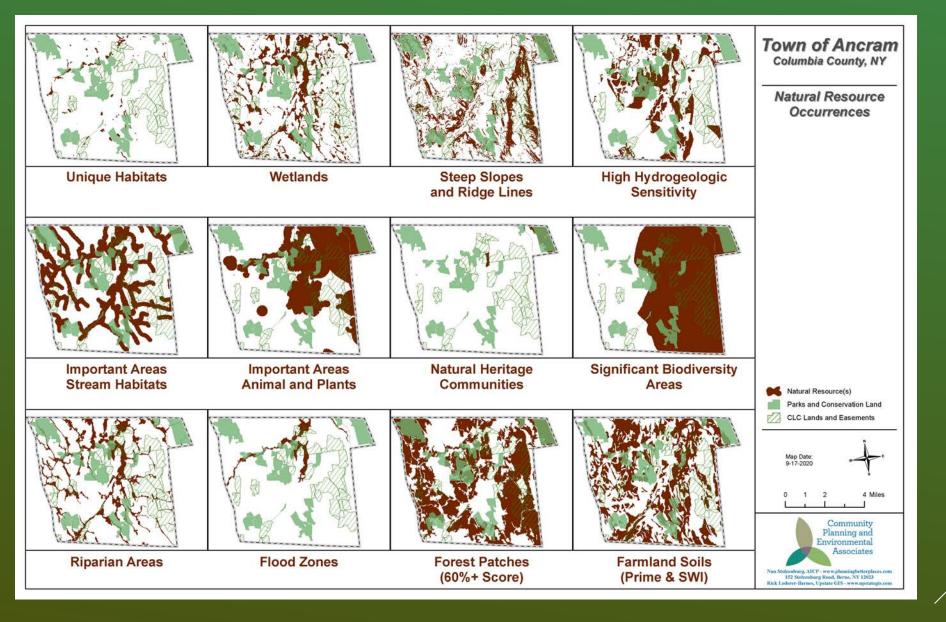


### SHORT TERM RENTALS: ACTIONS & STRATEGIES

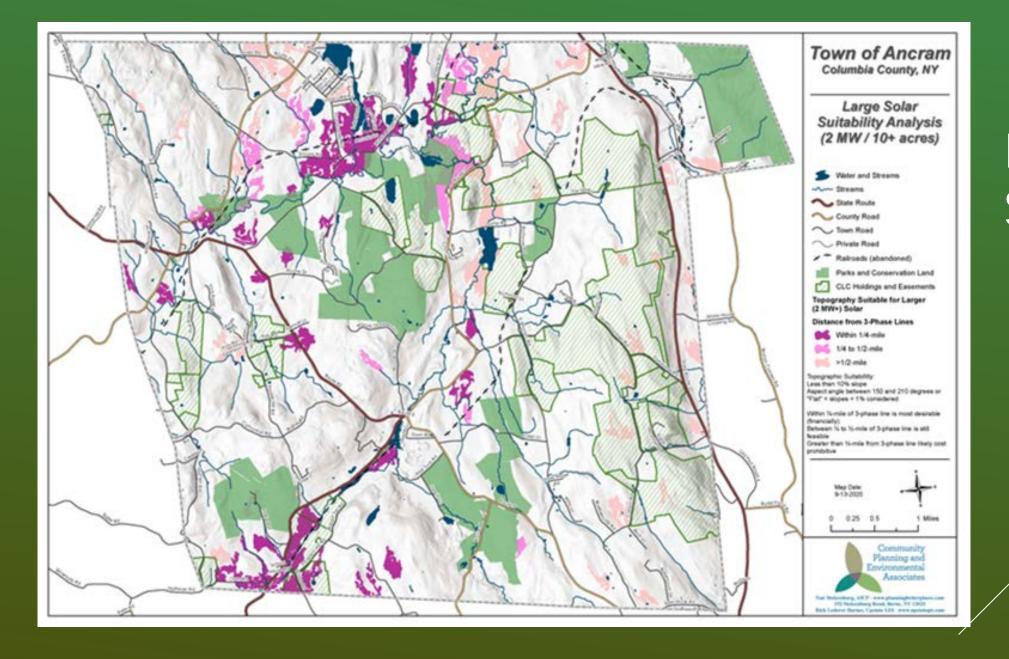
- ► Registration/Inspection/Fee system, with as of right STR use.
- ► Regulate in some districts or places in zoning.
- ► Require a Special Use Permit (could be renewable).
- ► Use Caps Limit # in Town or in District
- ▶ Prohibit new Accessory Dwelling Units (ADUs) from being used for STR
- ► Limit use of STR for commercial events such as weddings, large parties.
- ► Add Penalties for violations.
- ► Have complaint process.

Be sure to investigate connection between affordable housing and STR

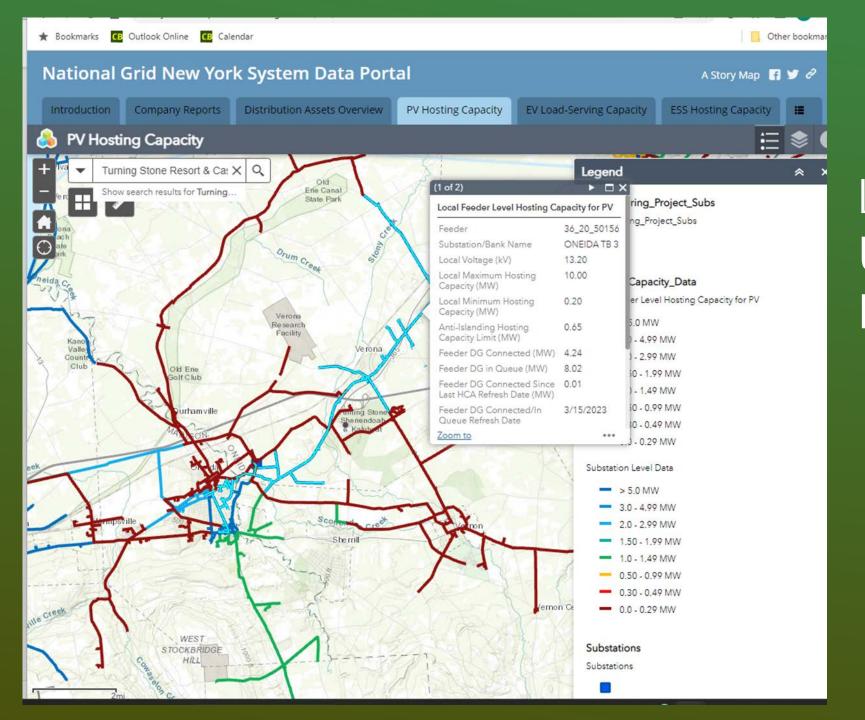
- ► Public Engagement: Ask what the issues SOLAR FACILITIES & THE are. What policy is desired. Understand local vs State regulation of solar facilities. COMPREHENSIVE PLAN
- ► Mapping and definition: Where are they located? How big are they? What capacity is there in town for new facilities and where? What resources need to be protected when they are built?
- ► **SWOT**: What are the Benefits, Challenges, Opportunities?
- ► Goals/Objectives: What is the policy direction you want for facilities < 20 megawatt?



# PLAN FOR SOLAR

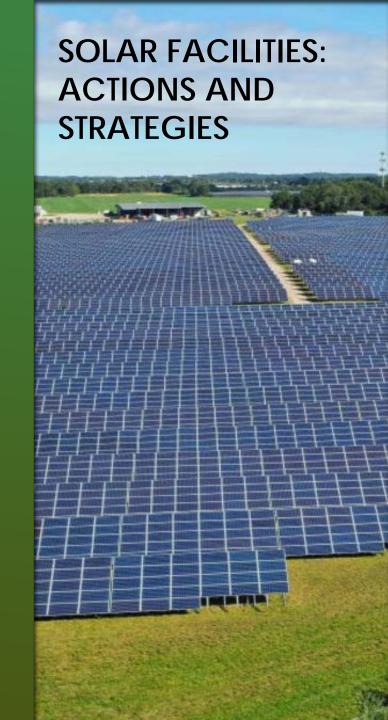


# PLAN FOR SOLAR



# LOOK AT YOUR UTILITY HOSTING MAP

- ► As of Right: Building Mounted, Building Integrated, Small-scale
- ► For up to 20 megawatt, you can:
  - ▶ Prohibit
  - ► Limit by location (solar overlay district)
  - ▶ Limit by size (acreage or MW)
  - ► Have siting and design requirements
- ► Zoning/Local Law Should Detail:
  - Natural resources to be protected
  - Prohibit clear-cutting of forested areas
  - Protect active ag areas (or promote agrivoltaics)
  - Screening and fencing
  - ▶ Use Setbacks
  - Decommissioning



# AFFORDABLE HOUSING & THE COMPREHENSIVE PLAN

- ▶ Public Engagement: ID issues and needs.
- ► Mapping and data about housing conditions: What types of housing are offered? Where? Vacancy Rate? Housing Affordability Calculations? What does your zoning allow for?
- ► SWOT: What are the Needs, Challenges, Opportunities
- ► Goals/Objectives: Policy direction?
  - ► What type of housing is needed?
  - ▶ Where?
  - ► Density?
  - ► Type of housing allowed?
  - ► Incentives offered?







- Zoning code updates
  - Improve development and approval process
  - > ADU allowance
  - Inclusionary zoning rules
  - Offer Incentives (Density Bonuses)
  - Allow for increase density (in certain places) or use Housing Overlay District
  - Allow for Missing Middle Three and Four Plex homes
- ➤ Short Term Rental Regulations

# AFFORDABLE HOUSING: ACTIONS AND STRATEGIES



- Public Engagement: Is community aware of it? Is it important?
- Mapping and data about housing conditions: How might (or has) it affected your community? What is affected? Where? Other impacts?
- SWOT: What are the Needs, Challenges, Opportunities?
- ➤ Goals/Objectives: Policy direction?

# CLIMATE CHANGE & THE COMPREHENSIVE PLAN

[To download the old (April 2021) versions of these two documents, click the following links: PDF of the Old Action Checklist, Excel File of the Old 2021 Action Checklist, Old CEC/CSC Crosswalk ]

#### Search Actions

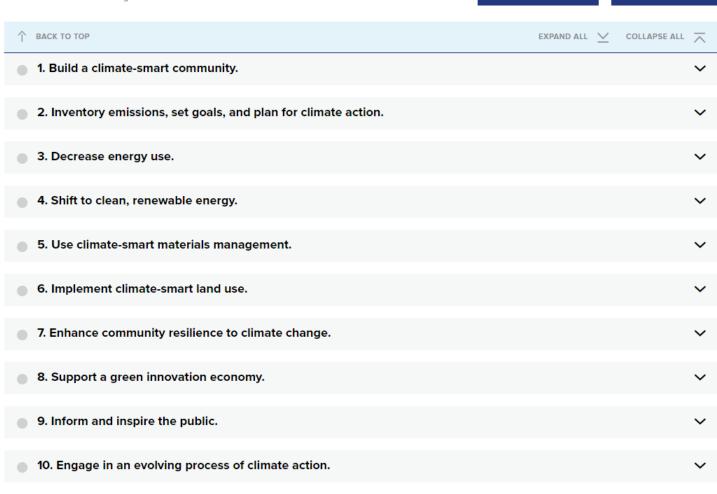
Type in a word(s) to identify all actions with that word(s) in the title

Mandatory Priority

The Action Totals box at right will also reflect only those actions selected. Click on the Clear Search button to return to the full action listing.

**SEARCH ACTIONS** 

**CLEAR SEARCH** 





### **Climate Smart** Communities

#### **Certification Criteria**

Ø
2
3
120
4

#### Show requirements for:

~	R	BR	O	N	Z

B	SI	L١	/E	F

#### Planned Action Totals

(Planned)

Mandatory	0/2
Priority	0/13
Total Points	0/1097
Pledge Elements	0/12
Total Actions	0/115

Mark actions as planned to determine whether or not your application would meet certification criteria.

Become A Climate Smart Community

# Community Planning and Environmental Associates

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QUESTIONS AND ANSWERS