



## Capital District Regional Planning Commission 2022 Spring Local Government Webinar Series Sponsorship Form

CDRPC is excited to once again present our Spring Local Government Webinar series. Our webinars continue to provide high quality professional development and continuing education opportunities for local government officials, planners, stormwater professionals and elected representatives. Our webinars may be used for local planning and zoning credits and will be submitted for AICP Certification Maintenance.

For a limited time, CDRPC is offering exclusive sponsorship for each one of our webinars. For the Presenting Sponsorship level we will provide each underwriter with an exclusive 1-hour Zoom presentation time slot of their choosing and a variety of promotional touches including sponsor branding. Underwriter level sponsorships will be paired with a webinar and will be provided with a variety of promotional touches on all webinar materials. Your sponsorship ensures we are able to continue to deliver diverse, cutting edge and cost-effective training and programs to our region's stakeholders. Sponsoring helps underwrite the production, promotion and presentation of the series.

Our 10-webinar series will begin **Wednesday, May 4th** and run through **Friday, June 3<sup>rd</sup>**. The webinars, on the Zoom platform, will take place weekly on Wednesdays and Fridays from **1 - 2pm**. We will provide underwriters with the opportunity to build and promote your brand while sharing your expertise.

For the Spring Series we are seeking presentations on the following topics:

- |                                                                                                          |                                                                              |
|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| <input type="checkbox"/> Equity                                                                          | <input type="checkbox"/> Stormwater management best practices                |
| <input type="checkbox"/> Transportation innovations                                                      | <input type="checkbox"/> Resiliency                                          |
| <input type="checkbox"/> Regulatory or community planning changes brought on by the response to COVID-19 | <input type="checkbox"/> Sustainability                                      |
| <input type="checkbox"/> The intersection between public health and land use, transportation             | <input type="checkbox"/> Renewable Energy                                    |
| <input type="checkbox"/> Short-term rental regulation                                                    | <input type="checkbox"/> Cannabis dispensary and consumption site regulation |

If your firm or organization is interested in opportunity, please **complete page two of this form** and email it to [mdaley@cdrpc.org](mailto:mdaley@cdrpc.org) **no later than Friday, March 4th**. Please also send a **preferred logo** for your organization (.png or .jpg) or link to one we can use. We will open the field and call for presentations from non-sponsors on **March 7**.



Sponsorship	Cost	Benefits
Presenting Sponsor	\$250	1x <u>Advance secured Webinar slot</u> , complete with recognition on all promotional material such as CDRPC's website, social media and email media.

Sponsorship	Cost	Benefits
Underwriter	\$150	<u>Webinar sponsorship</u> plus recognition on all promotional material such as CDRPC's website, social media and email media.

**Payment Type**

- Check
- Payment submitted by Paypal
- Please invoice

Please make checks payable to the "Capital District Regional Planning Commission." If you do not elect to submit a check, we will invoice you or you may pay online via PayPal (<https://paypal.me/CDRPC>) Be sure to provide your company information if you plan to pay via Paypal so we can ensure accurate record of your payment.

Company/Organization

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Primary Contact

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Address

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City/State/Zip

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Email

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Phone

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Webinar Session Title/subject for Presenting Sponsor

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*(Can be modified later or left blank)*

**Preferred webinar date for Presenting Sponsor (all times are 1pm EST). We will do our best to schedule on a first come, first serve basis.**

- |                                 |                                 |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> May 4  | <input type="checkbox"/> May 20 |
| <input type="checkbox"/> May 6  | <input type="checkbox"/> May 25 |
| <input type="checkbox"/> May 11 | <input type="checkbox"/> May 27 |
| <input type="checkbox"/> May 13 | <input type="checkbox"/> June 1 |
| <input type="checkbox"/> May 18 | <input type="checkbox"/> June 3 |