Capital District Regional Planning Commission
2021 Spring Local Government Webinar Series Sponsorship Form

CDRPC is excited to present our 2021 Spring Local Government Webinar series. These webinars continue to provide high quality professional development and continuing education opportunities for local government officials, planners, stormwater professionals and elected representatives. Our webinars may be used for local planning and zoning credits and will be submitted for AICP Certification Maintenance.

For a limited time, CDRPC is offering exclusive sponsorship for each one of our webinars. For the Presenting Sponsorship level we will provide each underwriter with an exclusive 1-hour Zoom presentation time slot of their choosing and a variety of promotional touches including sponsor branding. Underwriter level sponsorships will be paired with a webinar and will be provided with a variety of promotional touches on all webinar materials. Your sponsorship ensures we are able to continue to deliver diverse, cutting edge and cost-effective training and programs to our region's stakeholders. Sponsoring helps underwrite the production, promotion and presentation of the series.

Our series will begin **Wednesday, March 17** and run through **May 19th – a run of 10 events.** The Webinars, on the Zoom platform, will take place weekly from **1 - 2pm** and will provide underwriters with the opportunity to build and promote your brand while sharing your expertise.

For the Spring Series we are seeking presentations on the following topics:

- ☐ Equity
- ☐ Transportation innovations
- ☐ Regulatory or community planning changes brought on by the response to COVID-19
- ☐ The intersection between public health and land use, transportation
- ☐ Stormwater management best practices
- ☐ Resiliency
- ☐ Sustainability
- ☐ Renewable Energy

If your firm or organization is interested in opportunity, please complete page two of this form and email it **and a logo** for your organization (.png or .jpg) to mdaley@cdrpc.org **no later than Friday, February 26th.** We will open the field and call for presentations from non-sponsors on **March 1.**

	Sponsorship	Cost	Benefits
	Presenting Sponsor	$250	1x Advance secured Webinar slot, complete with recognition on all promotional material such as CDRPC's website, social media and email media.

	Sponsorship	Cost	Benefits
	Underwriter	$150	Webinar sponsorship plus recognition on all promotional material such as CDRPC's website, social media and email media.

If you do not elect to submit a check, we will invoice you or you may pay online via PayPal (https://paypal.me/CDRPC) Please make checks payable to the "Capital District Regional Planning Commission." Be sure to provide your company information if you plan to pay via Paypal so we can ensure accurate record of your payment.

Payment Type

- ☐ Check
- ☐ Payment submitted by Paypal
- ☐ Please invoice.

Organization

_____

Primary Contact

_____

Address _____ City/State/Zip _____

Email _____ Phone _____

Webinar Session Title/subject for Presenting Sponsor

_____

(Can be modified later or left blank)

Preferred webinar date for Presenting Sponsor (all times are 1pm EST). We will do our best to schedule on a first come, first serve basis.

☐ March 17

☐ March 24

☐ March 31

☐ April 7

☐ April 14

☐ April 21

☐ April 28

☐ May 5

☐ May 12

☐ May 19