



★ CELEBRATING 50 YEARS ★ 1967-2017 ★

CDRPC Local Government Workshop

Thursday, October 5, 2017
HVCC Bulmer Telecommunications Center
8:30 am – 4:30 pm

Thank you to today's sponsors:





CDRPC Local Government Workshop

October 5, 2017 at Hudson Valley Community College,
Bulmer Telecommunications Center

About our Local Government Workshop Speakers

Mark A. Castiglione, AICP

Mark is the Commission's fifth Executive Director, having joined CDRPC in December 2016. Mark's prior experience has exposed him to both the public sector and nonprofit organizations to advance regional planning, economic development and environmental protection. Prior to joining CDRPC, Mark served as the Acting Executive Director of the Hudson River Valley Greenway and Hudson River Valley National Heritage Area.

Mark is a certified planner by the American Institute of Certified Planners (AICP). He is the Member-At-Large of the American Planning Association (APA) – New York State Chapter. He previously served as its Vice President. He holds a BA in U.S. History and a Master Degree in Regional Planning from the University at Albany, State University of New York. Mark is a native of New York State, originally from the Kingston area. He and his wife Elizabeth reside in the City of Albany.

Patricia Burke

Patricia Burke is a Local Government Specialist with the New York State Department of State. Prior to her service at the Department of State, she worked at the New York State Office of Real Property Services. Ms. Burke holds a Master's Degree in Regional Planning from the State University of New York at Albany, with an environmental concentration that studied wind turbine planning considerations, and a Bachelor of Arts in Political Science from St. John Fisher College in Rochester. Prior to her public service, Patricia was an editor for a national legal publishing firm.

Paula Gilbert

Paula Gilbert is a Local Government Specialist with the New York State Department of State, Division of Local Government Services. Prior to joining the team at the Department of State in 2017, she worked for three years as the Executive Director and two years as an Urban Policy Associate at the Neighborhood Preservation Coalition of NYS, Inc., a technical assistance and advocacy not-for-profit organization working with a group of more than 140 affordable housing and community development organizations within the urban and suburban neighborhoods of New York State. Paula holds a Bachelor of Arts in Urban Studies and Planning and a Master's

in Regional Planning from the University at Albany, where she interned with the New York Planning Federation. A lifelong urban enthusiast, Paula is a proud resident of the city of Albany with her partner Michael and has a passion for international travel and riding public transit.

Mike Hattery, PhD

Michael Hattery is the director of local government studies and a senior fellow. Dr. Hattery has a range of experience as a student of state and local government in New York. He has conducted applied research, community-based technical assistance and developed educational programs for state and local officials. His research interests are centered in the areas of public finance, local government organization and service delivery. Dr. Hattery has also worked in the areas of management capacity building and the analysis of intergovernmental service delivery options — particularly among smaller governments in New York's nonmetropolitan regions. He has served as an elected governing board member for village, town and county government.

Nancy Heinzen

Nancy Heinzen has been the Program Director of the Stormwater Coalition of Albany County and its precursor since 2006. She first learned about local water quality issues in the late 1990s when serving as a League of Women Voters representative to the Albany County Water Quality Coordinating Committee. Later, as a science teacher, she coordinated several student stream monitoring projects in the Onesquethaw-Coeymans watershed. Recognizing that watershed science depends on quality maps, she received a Master's Degree in Geography and GIS certificate from University at Albany in 2003. Her interests serendipitously aligned with the first MS4 Permit issued in 2003 leading to her current employment and a variety of stormwater related mapping projects over several years.

Michele Madigan

Michele Madigan is the Commissioner of Finance for the City of Saratoga Springs. She is currently serving her third term and is running for a fourth term leading the city's Finance and IT departments. She has prepared annual City budgets with stable property taxes since 2013; refinanced City debt to save \$2.3 million; and led the 2.5 megawatt Spa Solar Park project

to provide up to 40% of the City's power. Commissioner Madigan also leads the city's Smart City Commission, a group consisting of the city-wide IT technology officers that led to the creation of the Smart City Roadmap 1.0. Recently, she led the City in the exploration of Community Choice Aggregation (CCA). CCA is a new opportunity in the state that allows cities, towns, and villages to pool the electricity accounts of residents and small businesses within their municipal boundaries. The bulk purchasing of electricity increases a consumer's individual buying power, which may result in lower electricity rates for residents. An experienced library professional, Michele holds an MLS Degree in Library and Information Science.

[Maria McCashion](#)

Maria McCashion is a Regional Advisory Officer for the New York State Archives. She provides records management advisory services to local governments throughout the Capital District - North Country Region. Prior to that she held an archivist position in the Collections Management Unit of the State Archives.

[Victoria McGarril](#)

Victoria McGarril, Energetics Sustainable Transportation Solutions Assistant Project Coordinator, assists in research and coordination for a variety of transportation projects, including support on the development of educational resources, outreach efforts, and research of existing best practices in the transportation sector. She has experience in the non-profit sector working alongside planners and architects at a community design center as an Office and Events coordinator. Her education in Sustainable Energy Management provides a strong knowledge in a broad range of energy systems.

[Blue R. Neils, CPESC, CPMSM](#)

Blue Neils is Coordinator of the Saratoga County and Cornell Cooperative Extension Intermunicipal Stormwater Management (ISWM) Program and Chair of the Saratoga County Water Quality Coordinating Committee. Since 2004 he has been the Saratoga County/CCE I-SWM Program Coordinator, working to aid all efforts in Saratoga County to meet the compliance challenges of current State and Federal Stormwater Phase II regulations. Additionally, since 2008 he has also acted as the Eastern Coordinator of the NY Stormwater Regional Training Centers. A partnership of four Non-Governmental Organizations across New York State dedicated to delivering state-of-the-art technical stormwater treatment design, planning, and permit compliance training to Stormwater Professionals across New York and western New England. He holds degrees in Forestry and Environmental Studies from SUNY-ESF.

[Kristin O'Neill](#)

Kristin O'Neill, Assistant Director of the Committee on Open Government. She has held this position since November 2015. Prior to joining the Committee, Ms. O'Neill was a member of the Office of Counsel at the New York State Office of Mental Health and served as the agency's records access officer. Ms. O'Neill received her Juris Doctor Degree from the SUNY Buffalo Law School.

[Bryan Roy, PMP](#)

Bryan Roy, PMP, Energetics Sustainable Transportation Solutions Commercial Sector Team Lead and Principal Engineer, is an engineer (BSME/MSME) and certified Project Management Professional with 10 years of research and engineering experience in the renewable energy field with a focus on advanced transportation technologies. Bryan currently manages several projects throughout New York State to demonstrate and quantify the benefits of advanced transportation technologies and is experienced in carrying out fleet assessments for municipalities across the U.S. to quantify the expected benefits of implementing alternative fuels or advanced transportation technologies. He has led and contributed to several technical and feasibility assessments, technology demonstrations, and outreach projects encompassing advanced propulsion solutions such as electrification, hybrids, energy efficiency, and compressed natural gas.

[Kevin Schwenzfeier](#)

Kevin Schwenzfeier is a Local Government Specialist with the New York Department of State's Division of Local Government. He provides training and grant assistance to local municipal officials on government efficiency and planning. Prior to joining the Department in 2016, Mr. Schwenzfeier spent 3 years with the City of Troy Department of Public Utilities as a GIS Coordinator for water and sewer infrastructure. Kevin created an interactive online mapping interface capable of being updated through any mobile device. He also worked as a Regional Planner with the Northwest Vermont Regional Planning Commission where he was project manager for the regional brownfields program, energy efficiency committee leader, led Town Master Plan Updates, and was a member of the Healthy Communities Consortium. Mr. Schwenzfeier holds a Bachelor's Degree in Geography from the University of New Hampshire with a focus on Environmental Conservation. He earned a Master's of Regional Planning from SUNY at Albany in 2009; specializing in Community, Environmental, and Land Use Planning.

Eric Shannon

Eric Shannon is an Innovation and Performance Specialist for the City of Schenectady focusing on smart city initiatives, sustainability efforts and interdepartmental projects that improve local government processes and effectiveness. Having specific interest in entrepreneurship and foreign economies, Eric's first experience with the City of Schenectady was as a representative at the 2015 3rd China-South Asia Exposition in Kunming, capital of the Yunnan Province, China. While attending, he had the opportunity to meet political representatives from several countries around the world including Australia, Nepal, Japan, Turkey, Canada, France and multiple provinces of China. Eric holds a B.S. in Biochemistry, Biophysics and an M.S. in Management, Marketing and New Product Development from Rensselaer Polytechnic Institute.

Lorinda L. Tennyson, P.E.

Ms. Tennyson has worked for the New York State Department of Transportation for over 32 years. She began her career with the Department as a Construction Inspector and over the years has worked in a variety of positions including Main Office Design Quality Assurance Bureau, Region One Survey and fourteen years in Highway Design. For the last ten years, she has worked in Region One Traffic in the Highway Work Permit section and recently took on the position as Region One Permit Engineer. In this capacity, she works extensively with consultants and municipalities to perform coordinate reviews within the SEQR process with a focus on access management and traffic impact evaluations and mitigation. All Highway Work Permits for Region One are approved and ultimately processed through her office.

Sam Zhou, P.E.

Sam has been the Director of NYSDOT's Region 1 since August 2012 and has been with the Department for more than 20 years. As a Regional Director, Sam is responsible for maintaining a transportation system serving a population of more than one million people in the eight counties of the Greater Capital Region, with 830 bridges and 5,300 lane-miles of state highways. Sam oversees the planning, development and delivery of the capital program and construction projects with an annual capital program size between \$100 million and \$200 million. Sam implements comprehensive transportation policies in the Capital Region on behalf of the Department.

Beginning his career with NYSDOT as a Junior Engineer, he advanced through the Office of Design, ultimately becoming the Deputy Director of the Design Quality Assurance Bureau, responsible for managing the headquarters' support and approval teams to several statewide significant projects, including the Route 9A, Tappan Zee Bridge EIS study, Alexander Hamilton Bridge and Moynihan Station projects. Sam was appointed Executive Assistant in 2007, serving three commissioners during his tenure. In 2011 and 2012, Sam has played a key role in the successful development and delivery of the Governor's NY Works program for the Department.

Sam earned an M.S. in Civil Engineering from the University of Cincinnati and an M.B.A. from SUNY Albany's School of Business. Sam has served on AASHTO task forces and Transportation Research Board/National Cooperative Highway Research Program panels on behalf of the Department and has provided technical expertise at the national level.

**CAPITAL DISTRICT
Regional
Planning
Commission**
★ CELEBRATING 50 YEARS ★ 1967-2017 ★

Please Join Us to Celebrate 50 Years
of Service to the Capital Region

**WEDNESDAY,
OCTOBER 18, 2017**
6:00 pm Networking & Cash Bar
7:00 pm Dinner
FRANKLIN PLAZA
4 4th Street, Troy, NY 12180

**50th
Anniversary
Celebration
Dinner**

Presentation of Intermunicipal
Cooperation Awards

GUEST SPEAKER
John S. Pipkin, PhD
Collins Fellow and Distinguished Service
Professor, University at Albany

\$50 PER PERSON
To register or make a contribution visit www.cdrpc.org/50 or call (518) 453-0850

*AICP CM Credits made available
thanks to our partners at the New
York Upstate Chapter of the American
Planning Association.*



American Planning Association
New York Upstate Chapter

Making Great Communities Happen



CDRPC Local Government Workshop

October 5, 2017 at Hudson Valley Community College,
Bulmer Telecommunications Center

Today's Presenters & Room Assignments

Opening Remarks 9:00am Auditorium
Presented by [Mark Castiglione, AICP](#), Executive Director of the Capital District Regional Planning Commission

Keynote CMI 1 9:30am Auditorium
Presented by [Michael Hattery, PhD](#), SUNY Rockefeller Institute of Government

Concurrent Session #1

Mock Zoning Board of Appeals CMI 1.5 10:30am Auditorium
Presented by [Patricia Burke](#), [Paula Gilbert](#), and [Kevin Schwenzfeier](#), New York State Department of State

Stormwater Mapping CMI 1.5 10:30am Meeting Rooms 1 & 2
Presented by [Nancy Heinzen](#), Stormwater Coalition of Albany County and [Blue R. Neils](#), CPESC, CPMSM, Saratoga County/Cornell Cooperative Extension

Open Meetings Law CMI 1.5 | Law 10:30am Meeting Room 3
Presented by [Kristin O'Neill](#), Committee on Open Government

Concurrent Session #2

Site Plan Review CMI 1.5 1:00pm Auditorium
Presented by [Patricia Burke](#), [Paula Gilbert](#), and [Kevin Schwenzfeier](#), New York State Department of State

Smart Cities: How Innovation is Driving Sustainable Cities CMI 1.5 1:00pm Meeting Rooms 1 & 2
Presented by [Michele Madigan](#), City of Saratoga Springs and [Eric Shannon](#), City of Schenectady

Everyone's a Records Manager CMI 1.5 1:00pm Meeting Room 3
Presented by [Maria McCashion](#), New York State Archives

Concurrent Session #3

SEQRA Basics CMI 1.5 3:00pm Auditorium
Presented by [Patricia Burke](#), [Paula Gilbert](#), and [Kevin Schwenzfeier](#), New York State Department of State

Corridor Management CMI 1.5 3:00pm Meeting Rooms 1 & 2
Presented by [Sam Zhou, P.E.](#) and [Lorinda L. Tennyson, P.E.](#) New York State Department of Transportation

Municipal Planning Board's Role in EV Charging Station Deployment CMI 1.5 3:00pm Meeting Room 3
Presented by [Bryan Roy, PMP](#) and [Victoria McGarril](#), Energetics.

AICP members can earn Certification Maintenance (CM) credits for activities at this event. When CM credits are available, they are noted at the end of an activity description. AICP members must be in attendance for the duration of the event in order to receive CM Credit. More information about AICP's CM program can be found at www.planning.org/cm.

Certificates will be issued to all attendees to document attendance at this workshop. This workshop may satisfy the annual training requirement for **Planning and Zoning Board of Appeals members** if approved by your municipality. **Code Enforcement Officers** may be able to use this workshop to meet elective training hours.