

Info Graphics Examples – Dale Miller

1. Keep the data simple...I know we all have a lot to say but the front line data users are looking for simple approaches that make sense...less IS more
2. Think outside the box when it comes to developing a graphic – this can't be taught...it just sort of has to happen
3. Plagiarize...OFTEN... there are lots of great graphics out there that are in the public domain. Adapt them and use them. We're not talking about publishing in a scientific journal here...I assume we are simply trying to make the data more interesting to look at for front line data needs
4. On a more practical side, I often copy a graphic, paste it in Publisher, then use the drawing tools to trace it and make it more relevant by altering certain things, or adding local flavors to the graphic. Tracing things is a specialty of mine!

<http://hocensus.blogspot.com/2015/12/increases-in-health-insurance-coverage.html>

<http://hocensus.blogspot.com/2015/08/regional-families-receiving-food-stamps.html>

<http://hocensus.blogspot.com/2015/08/animal-farm-regional-comparison-of.html>

<http://hocensus.blogspot.com/2015/07/who-works-from-home-look-at-our.html>

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<http://hocensus.blogspot.com/2012/02/regional-rental-properties-private.html>