Overview of presentation

1. New York’s Reforming the Energy Vision
2. What is a CCA?
3. NYS’s CCA Framework Order Rules
Reforming the Energy Vision - REV

REV is Governor Andrew Cuomo's strategy to build a cleaner, more resilient and affordable energy system for all New Yorkers.

REV places clean, locally-produced power at the core of New York’s energy system, protecting the environment by reducing greenhouse gas emissions & increasing our use of renewable energy.
Reforming the Energy Vision…

How do CCA’s fit into REV?

Educate, encourage, and empower customers…

...localized animating markets for distributed energy resources…

... in order to drive toward higher efficiency, lower environmental impacts and increased affordability.
What is a Community Choice Aggregation?

CCA is a state policy that enables local governments to aggregate electricity and/or gas demand within their jurisdictions in order to procure alternative energy supplies.

The CCA construct provides opportunities for meaningful and effective local and community engagement on critical energy issues and the development of innovative programs, products, and services that promote and advance the achievement of the State’s energy goals.
What is an ESCO?

- ESCO is the acronym for Energy Service Company
- Eligible ESCOs in New York State can supply electricity and/or natural gas to residential or non-residential consumers.
CCA Framework Order Goals
Case 14-M-0224

• Increase the ability of individuals and communities to manage their energy usage
• Facilitate wider market-based deployment of clean energy
• Increase the benefits of retail competition for the mass market
CCA Framework Order Rules - Eligible Municipal Governments

• The three types of municipalities under New York State law eligible to form a CCA are:
  1. Villages
  2. Towns
  3. Cities
CCA Framework Order Rules - Scope of CCA Programs

- CCA programs will be allowed to aggregate electric supply, gas supply, or both.
- CCA programs may aggregate or integrate into their programs energy efficiency and distributed energy resources.
CCA Framework Order Rules - Customer Eligibility

- All customers will be eligible.
- A customer can be enrolled on an opt-out basis if their service class is listed in Order.
- ESCO customers or customers that have placed a freeze or block on their account can be enrolled on an opt-in basis.
CCA Framework Order Rules - Customer Eligibility - cont.

• The CCA Administrator
  • Can choose to apply opt-out treatment to a more limited class of customers, to only allow certain classes of customers to opt in, or both.
  • Can determine whether eligible customers who move into a municipality should be enrolled on an opt-in or opt-out basis.
CCA Framework Order Rules - Customer Outreach and CCA Development Process

NYSERDA will be available as a technical consultant to assist municipalities and CCA Administrators through:

• Individual consultations

• CCA toolkit describing best practices and including model documents such as customer outreach materials and contracts.
CCA Framework Order Rules - Implementation Plan

• Include a description of the program and its goals
• Plans for value-added services (e.g., installation of DER or other clean energy services) that will be included in an RFP
• A public outreach plan
• Drafts of written communications with its residents, including opt-out letters.
CCA Framework Order Rules - Data Protection Plan

The Data Protection Plan must:

• describe how the CCA Administrator will ensure the same level of consumer protections, including low income customers, as currently provided by utilities and ESCOs.
CCA Framework Order Rules - Municipal Home Rule Law

- Each municipality intending to implement a CCA program must exercise its Municipal Home Rule Law authority, after holding a public hearing on notice.
CCA Framework Order Rules - Filing and Approval Process

• Once the Implementation Plan, Data Protection Plan, and certifications of local authorization have been filed, the Commission will determine whether they comply with the requirements of the Order and issue an approval.
CCA Framework Order Rules - Opt-Out Process

• Provide information and education to potential CCA members over no less than a two month period.

• The mailing of an opt-out letter must be preceded by the filing of Implementation and Data Protection Plans and certifications of local authorization.

• Customers must be permitted by the selectedESCO to opt-out and return to utility service any time before the end of the third billing cycle after enrollment without penalty.
CCA Framework Order Rules - Municipal Contracts with ESCOs and Other Providers

• The terms of the contract must comply with applicable requirements for ESCO service

• CCA programs are not limited to contracting with only one ESCO

• Termination charges after the 3 month grace period will be subject to the contract

• Contracts should not restrict the installation or use of distributed energy resources or energy efficiency products
• Municipalities will not be permitted to allocate a portion of the CCA customer payments to a clean energy or public benefit fund
CCA Framework Order Rules - Provision of Customer Data

• CCA Administrator may request **aggregated data** after Commission approval of its Implementation and Data Protection Plans and certifications of local authorization.

• Once contracts with ESCOs have been entered into and executed, **customer-specific contact information** can be requested for all eligible customers.

• **Detailed customer information** can be requested for eligible customers who did not opt-out once the initial opt-out period has closed.
CCA Framework Order Rules - Annual Reporting

• Will include:
  - number of customers served
  - number of customers cancelling during the year
  - number of complaints received by the CCA liaison
  - commodity prices paid
  - value-added services provided during the year
  - administrative costs collected
THANK YOU!