

An Overview of Census Bureau Economic Programs Data Tools

New York State Data Center Annual Affiliate Meeting
May 6, 2016

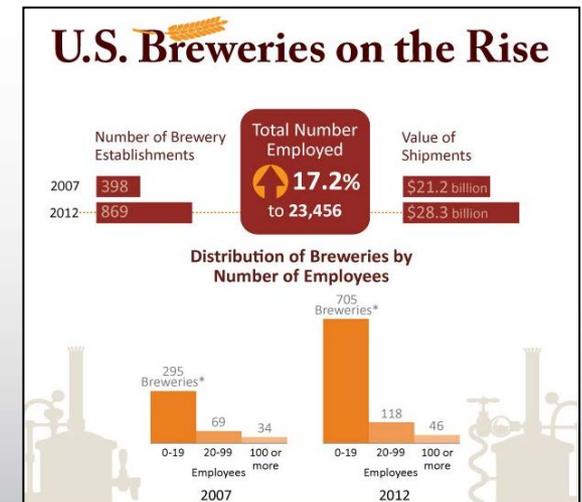
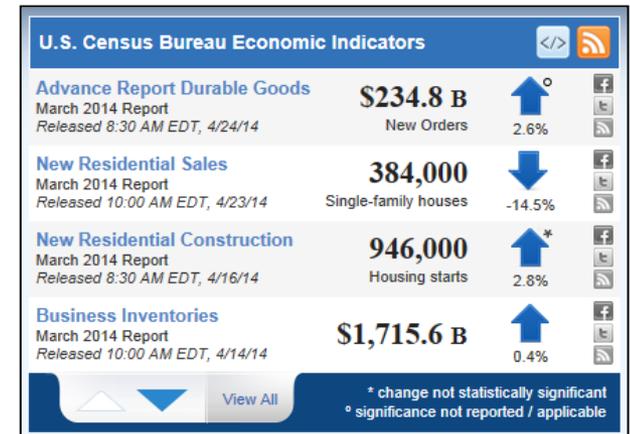
Presented by:
Andrew W. Hait
U.S. Census Bureau

Outline

- Census Bureau Economic Data
- Census Data Tools for “Power Users”
 - *American FactFinder, Briefing Room*
- Census Data Tools for the Rest of Us
 - *QuickFacts* and *MyCD*
 - *Industry Statistics Portal* and *Industry Snapshots*
 - *Census Business Builder*

Census Economic Data

- Monthly and Quarterly Data
 - Leading Economic Indicators, like the *M3* and *Monthly Retail Sales*
- Annual Data
 - *Annual Survey of Manufactures*
 - *County Business Patterns*
- The *Economic Census* and Related Programs



American FactFinder (AFF)

www.factfinder.census.gov



The screenshot shows the American FactFinder website interface. At the top left is the United States Census Bureau logo. The main header features the text 'AMERICAN FactFinder' with a magnifying glass icon over the word 'FactFinder'. To the right of the header are links for 'Feedback', 'FAQs', 'Glossary', and 'Help'. Below the header is a navigation bar with buttons for 'MAIN', 'COMMUNITY FACTS', 'GUIDED SEARCH', 'ADVANCED SEARCH', and 'DOWNLOAD CENTER'. On the far right of the navigation bar are language options: 'English' and 'Español'. A prominent announcement box contains an information icon and text: 'The January 2016 update to American FactFinder is here! Read about upgrades to reference maps, thematic maps, and more in the January 2016 Updates to American FactFinder. For information on all software updates, see the Software Updates section on the News and Notes page.' Below this is a large photograph of a smiling family: a man, a woman, and a young girl. To the left of the photo is a 'Community Facts' section with a dropdown arrow, a description, and a search input field containing 'e.g., Atlanta, GA' and a 'GO' button. Below the photo are three more sections: 'Guided Search', 'Advanced Search', and 'Download Center'. At the bottom, there are two columns of 'Popular Tables' with bulleted links to various data tables.

United States[™]
Census
Bureau

AMERICAN
FactFinder

Feedback FAQs Glossary Help

MAIN COMMUNITY FACTS GUIDED SEARCH ADVANCED SEARCH DOWNLOAD CENTER

English Español

i The January 2016 update to American FactFinder is here!
Read about upgrades to reference maps, thematic maps, and more in the [January 2016 Updates to American FactFinder](#).
For information on all software updates, see the Software Updates section on the [News and Notes](#) page.

▼ **Community Facts**
Find popular facts (population, income, etc.) and frequently requested data about your community.
Enter a state, county, city, town, or zip code:

▶ **Guided Search**

▶ **Advanced Search**

▶ **Download Center**

Popular Tables

Population and Housing

- [Annual Population Estimates \(2015 PEP, PEPANNRES\)](#)
- [Demographic and Housing Estimates \(2014 ACS, DP05\)](#)
- [General Housing Characteristics \(2014 ACS, DP04\)](#)
- [General Demographic Characteristics \(2010 Census, DP-1\)](#)

Poverty and Income

- [General Economic Characteristics \(2014 ACS, DP03\)](#)

Age, Race, Sex and Education

- [Selected Social Characteristics \(2014 ACS, DP02\)](#)
- [Educational Attainment \(2014 ACS, S1501\)](#)

AFF Content and Features

- Contains data from:
 - Economic Census, Economic Census of Island Areas, SBO, CFS, and Census of Governments
 - CBP, NS, ASM
- Allows you to:
 - Browse and query data tables
 - Manipulate the data
 - Download the data

Economic Indicators Briefing Room

www.census.gov/economic-indicators/index.php

U.S. Census Bureau Economic Indicators

 Advance International Trade: Goods March 2016 Report Released 8:30 AM EDT, 4/27/16	\$56.9 B Deficit -10.3%
 Advance Report Durable Goods March 2016 Report Released 8:30 AM EDT, 4/26/16	\$230.7 B New Orders 0.8%
 New Residential Sales	511,000

View All * change not statistically significant
° significance not reported / applicable

You are here: [Census.gov](#) > [U.S. Census Bureau Economic Indicators](#)

Economic Indicators

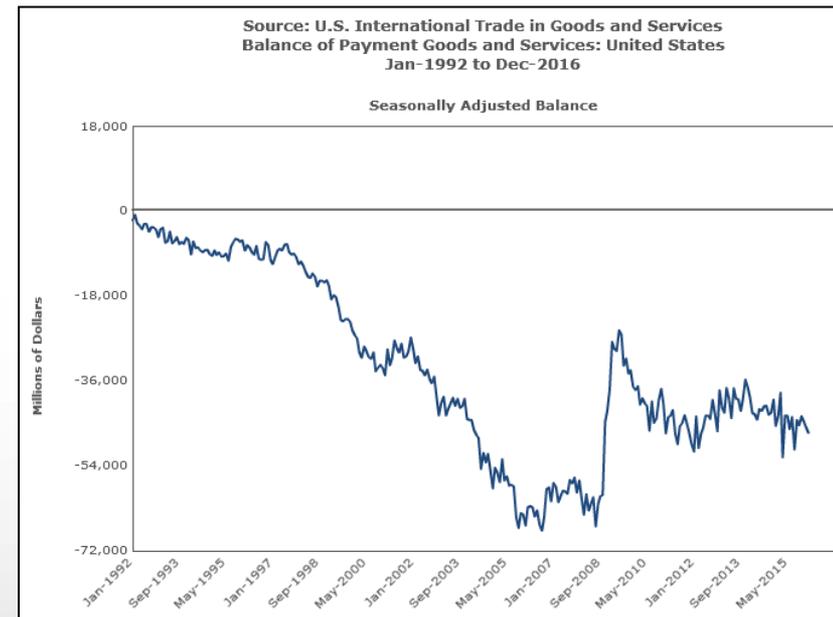
Briefing Room | Economic Indicator Calendar | Mobile App | Census Bureau Economic Programs

Select an indicator
View all

Indicator	Archived Releases - 2015 - present Historic Time Series - 2013 - present	Released: April 27, 2016 Next Release: May 25, 2016	March 2016	February 2016
 <p>Advance U.S. International Trade in Goods The advance international trade deficit in goods was \$56.9 billion in March 2016. Advance exports of goods were \$116.7 billion and advance imports of goods were \$173.6 billion.</p> <p>Current Press Release -     </p>	<p>Time Series/Trend Charts </p>		56.9* \$ billion	63.4* \$ billion
 <p>Advance Report on Durable Goods Manufacturers' Shipments, Inventories, and Orders New orders for manufactured durable goods in March increased \$1.8 billion or 0.8 percent to \$230.7 billion.</p> <p>Current Press Release -     </p>	<p>Archived Releases - 1992 - present Historic Time Series - 1992 - present (NAICS) 1958 - 2001 (SIC)</p>	<p>Released: April 26, 2016 Next Release: May 26, 2016</p>	0.8* % change	-3.1* % change
 <p>New Residential Sales Sales of new single-family houses in March 2016 were at a seasonally adjusted annual rate of 511,000. This is 1.5 percent (+/- 15.0%)* below the revised February 2016 estimate of 519,000.</p> <p>Current Press Release -     </p>	<p>Archived Releases - 1995 - present Historic Time Series - 1963 - present</p> <p>Time Series/Trend Charts </p>	<p>Released: April 25, 2016 Next Release: May 24, 2016</p>	-1.5* % change	-0.4* % change

Briefing Room Content and Features

- Contains data from:
 - Economic Indicators only
- Allows you to:
 - Browse the data
 - Manipulate the data
 - Download the data





Did You Know

Population per square mile in Chicago city, Illinois is **11,841.8**

Source: 2010 Census

Select a state to begin

QuickFacts

www.census.gov/quickfacts/table/PST045215/36,36001,3601000

QuickFacts

New York

What's New & FAQs >

Tell us what you think >

QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

Enter state, county, city, town, or zip code -- SELECT A FACT -- RESET TABLE ³ MAP CHART DASHBOARD DOWNLOAD

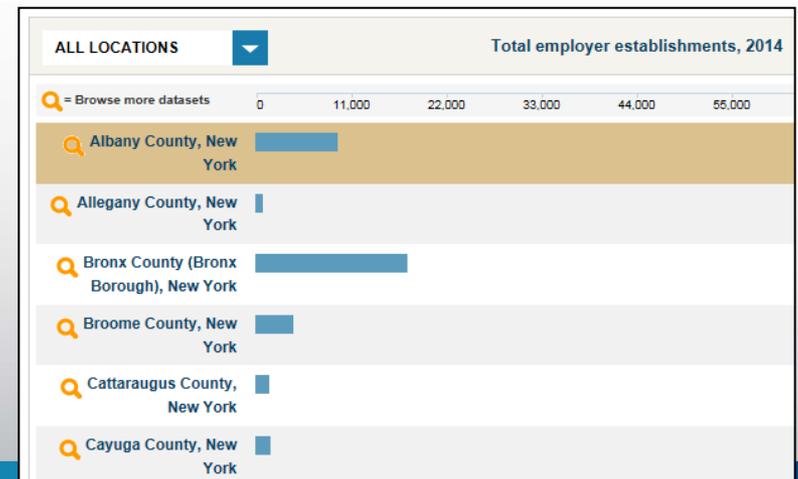
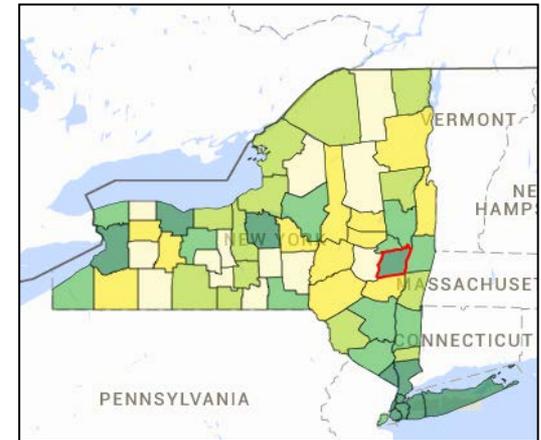
Table

ALL TOPICS Q = Browse more datasets NEW YORK ALBANY COUNTY, NEW YORK ALBANY CITY, NEW YORK Enter state, county, city, town, or zip code

PEOPLE				
<i>Population</i>				
Population estimates, July 1, 2015, (V2015)	19,795,791	309,381	NA	
Population estimates, July 1, 2014, (V2014)	19,746,227	308,171	98,566	
Population estimates base, April 1, 2010, (V2015)	19,378,087	304,208	NA	
Population estimates base, April 1, 2010, (V2014)	19,378,112	304,208	97,856	
Population, percent change - April 1, 2010 (estimates base) to July 1, 2015, (V2015)	2.2%	1.7%	NA	
Population, percent change - April 1, 2010 (estimates base) to July 1, 2014, (V2014)	1.9%	1.3%	0.7%	
Population, Census, April 1, 2010	19,378,102	304,204	97,856	
<i>Age and Sex</i>				
Persons under 5 years, percent, July 1, 2014, (V2014)	6.0%	5.0%	X	
Persons under 5 years, percent, April 1, 2010	6.0%	5.0%	5.5%	
Persons under 18 years, percent, July 1, 2014, (V2014)	21.4%	18.9%	X	
Persons under 18 years, percent, April 1, 2010	22.3%	19.9%	17.9%	
Persons 65 years and over, percent, July 1, 2014, (V2014)	14.7%	15.3%	X	
Persons 65 years and over, percent, April 1, 2010	13.5%	13.9%	11.1%	
Female persons, percent, July 1, 2014, (V2014)	51.5%	51.7%	X	
Female persons, percent, April 1, 2010	51.6%	51.7%	51.6%	

QuickFacts Content and Features

- Contains data from:
 - Economic Census, SBO
 - CBP, NS
- Allows you to:
 - Browse and query selected data
 - Manipulate the data
 - Download the data



My Congressional District

www.census.gov/mycd/

- Contains data from:
 - **CBP only**
- Allows you to:
 - **Browse** selected data
 - **Download** and **Share** the data

Tell us what you think

114th Congress
My Congressional District

1 New York
2 Congressional District 20

People Workers Housing Socio-Economic Education Business **New!**

Congressional District 20, New York
Source: 2014 County Business Patterns for Congressional Districts

Paid employees for pay period including March 12

	Estimate
Total for all sectors	325,613
Agriculture, forestry, fishing and hunting	b
Mining, quarrying, and oil and gas extraction	490
Utilities	1,514
Construction	13,570
Manufacturing	22,338
Wholesale trade	13,256
Retail trade	43,852
Transportation and warehousing	9,058
Information	9,247
Finance and insurance	19,332
Real estate and rental and leasing	4,558
Professional, scientific, and technical services	26,863

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

POWERED BY
The American Community Survey and County Business Patterns

Display CBP Quality Indicator Flag Download and Share

ISP and Snapshots

<http://www.census.gov/econ/isp/>

<http://www.census.gov/econ/snapshots/index.php>

You are here: [Census.gov](#) > [Business & Industry](#) > [ISP](#)

[Feedback](#)



Industry Statistics Portal

Business Data from the U.S. Census Bureau

SELECT AN INDUSTRY

- 21 - Mining, quarrying, and oil and gas extraction
- 22 - Utilities
- 23 - Construction
- 31-33 - Manufacturing
- 42 - Wholesale trade
- 44-45 - Retail trade
- 48-49 - Transportation and warehousing
- 51 - Information
- 52 - Finance and insurance
- 53 - Real estate and rental and leasing
- 54 - Professional, scientific, and technical services
- 55 - Management of companies and enterprises
- 56 - Administrative and support and waste management and remediation services
- 61 - Educational services
- 62 - Health care and social assistance
- 71 - Arts, entertainment, and recreation
- 72 - Accommodation and food services
- 81 - Other services (except public administration)

2012 NAICS SEARCH
Enter a NAICS code or Title

This application provides access to the Census Bureau programs that provide economic data for a user-selected industry. To choose the industry you are interested in:

- Enter the **2012 North American Industry Classification System (NAICS) code or keyword** into the NAICS SEARCH box above, or
- Choose the industry from the **SELECT AN INDUSTRY** menu to the left.

For an overview of the information presented in the ISP, see [ISP Preview](#).
For tips on how to use the ISP, see [ISP Tips and Tricks](#)

ISP Content and Features

- Provides access to data from:
 - All Census Economic Programs
- Allows you to:
 - Browse all Census programs
 - Deep Link to data in AFF
 - View Industry Definitions/Comparability
 - Access Snapshots



CBB: SBE



Census Business Builder: *Small Business Edition*

[Privacy Act Statement](#) [FAQs](#) [Send Feedback](#)

Determine the Best Location for Your Business

1. What type of business do you want to start or research?

Select your type of business first from the broad categories below and then from the detailed list provided



Construction



Food Services



Healthcare



Personal Services



Prof & Biz Services



Retail

Don't see your type of business listed? Click [here](#) to request that your industry be added.

2. Where are you considering locating the business?

Select the proposed location for your business by either clicking on the Go To My Current Location button or by searching for it

 or

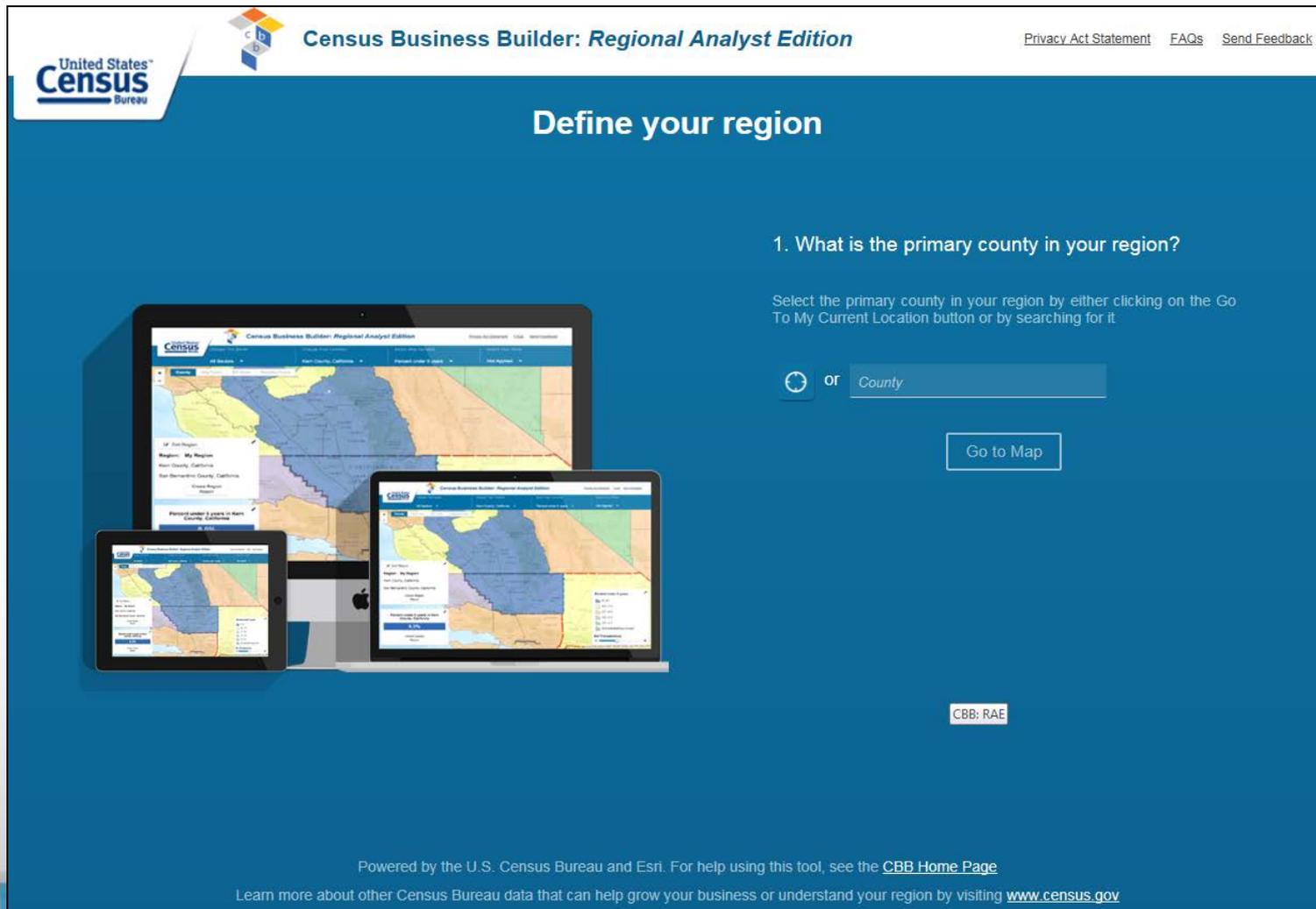
Click "Go to Map" to browse the information about your potential customers and competitors for your proposed location and surrounding locations OR...

... Click "Create Report" to go straight to the report for your type of businesses and location

Powered by the U.S. Census Bureau and Esri. For help using this tool (including tutorial videos and FAQs), see the [CBB Home Page](#). Learn more about other Census Bureau data that can help grow your business or understand your region by visiting [Census Home Page](#).

CBB: RAE

<https://cbb.census.gov/rae/#>



United States
Census
Bureau

Census Business Builder: Regional Analyst Edition

Privacy Act Statement | FAQs | Send Feedback

Define your region

1. What is the primary county in your region?

Select the primary county in your region by either clicking on the Go To My Current Location button or by searching for it

or

Go to Map

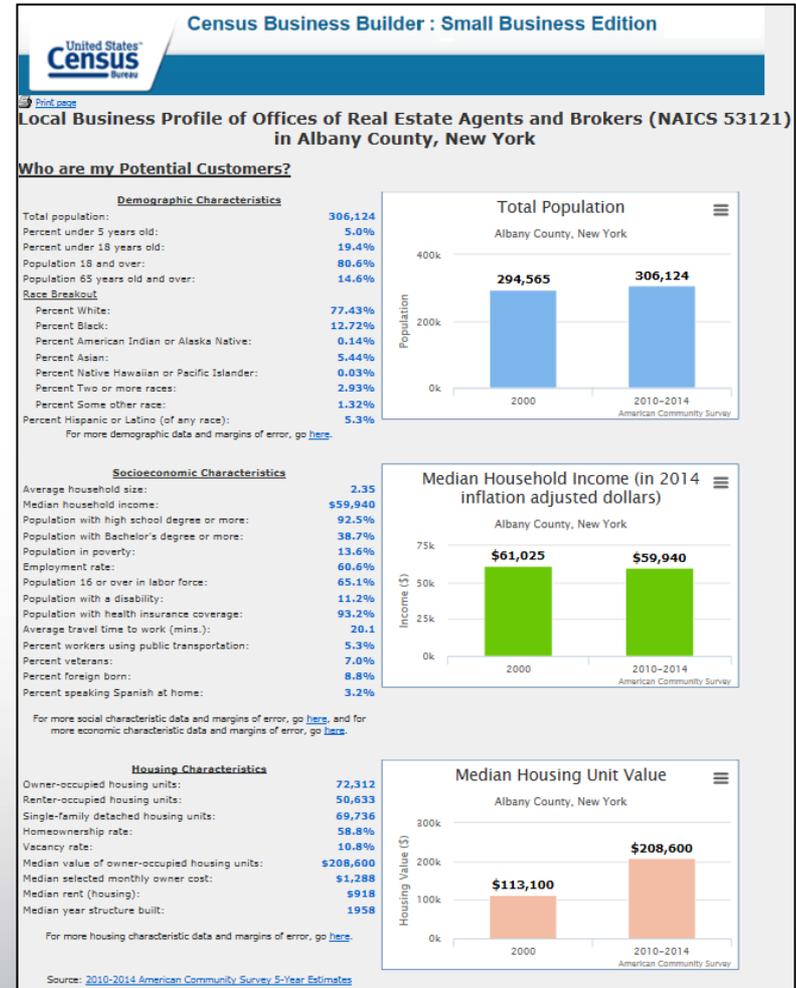
CBB: RAE

Powered by the U.S. Census Bureau and Esri. For help using this tool, see the [CBB Home Page](#)

Learn more about other Census Bureau data that can help grow your business or understand your region by visiting www.census.gov

CBB Content and Features

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Summary

- Census data tools are tailored to our audiences based on what they need...
 - **AFF** and the **Briefing Room** are for more “sophisticated” users who **know what they need** (and **need a lot**) and **where to get it**
 - **QuickFacts** and the **other tools** are more for users who just need **selected info** about their area or type of business
- Find the tool that’s right for you...
- **More coming later...**

Questions



Thank You

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